



**HOME
APPLIANCES**

CEI

**India
Consumer
Electronics,
Components &
Home Appliances
Trade Show**

12-13-14 Aug. 2025
Pragati Maidan, **New Delhi**

COMPONENTS

**CONSUMER
ELECTRONICS**

ABOUT CEI

CEI is a B2B show that aims to connect international and Indian manufacturers of consumer electronics and home appliance industry with professional volume buyers like dealers, distributors, importers, wholesalers, retailers, franchisees, agents for year-round business. **CEI** aims to bring cutting edge and latest technology from quality international manufacturers with contemporary and trendy consumer electronics & appliances to the Indian market.

CEI is a complete B2B show presenting a comprehensive sourcing, trading, manufacturing and production solution designed to fulfil the needs of the electronics, home appliances and personal care industry. The show delivers business success by creating business opportunities in allied as well as ancillary areas through bringing together various sectors of the industry under one roof.

CEI looks to bridge the demand-supply gap by boosting manufacturing and trading opportunities for entrepreneurs by creating opportunities to explore long-term business associations in the form of tie-ups, joint ventures, collaborations and import-export trading relations.

CEI comes in at a time when India's dynamic consumer electronics and appliances market is booming.

CEI is the perfect location for quality manufacturers from across the globe to showcase their products to top distributors, chain stores, hyper markets, trading houses, e-tailers and agents in India and expand business network into one of the world's largest and fastest growing consumer markets.

India Opportunities



Growing Demand: India's appetite for electronic goods is driven by rising disposable incomes, young and aspiring population, internet penetration, rapid urbanization, evolving consumer preferences and technological advancements and digitalization.



Diverse Products and Technology Advantage: The youth aspire a diverse range of electronic products with latest global technology giving them a competitive edge.



Make in India initiative: Leads to opportunities for collaborations and importing electronic components and equipment.



E-commerce Opportunities: The rise of e-commerce platforms in India provides a convenient distribution channel for electronic goods.



Rising per-capita income: This would increase the purchasing power parity, thereby driving demand for consumer goods.



Emerging technologies: Consumer electronics devices based as Artificial Intelligence, Internet of Things, Augmented Reality, Virtual Reality, Remote Access, etc., driving the market growth.



Sizeable Untapped Market: The Indian home appliance industry is one of the fastest expanding market with a sizable untapped market for appliances such as air conditioners (AC), washing machines, and refrigerators.



Smart Homes: Due to increasing number of smart homes and young nuclear families with high disposable incomes, the market for smart home appliances is registering healthy growth.



Electronic Components: The Electronic Components Manufacturing sector in India is gaining significant momentum, marked by robust government support and strategic initiatives aimed at transforming the country into a global electronics hub. The Production Linked Incentive schemes have played a pivotal role, boosting production and attracting substantial investments from major global players. The government's comprehensive approach, combining policy support, infrastructure development, and incentives, underscores the strategic importance of this sector in achieving India's long-term economic and technological goals.



12-13-14 Aug. 2025 | Pragati Maidan, New Delhi
www.ceiworldexpo.com

Buyers' Feedback

Rajesh Sanghavi,
Parishram Electronic Lab

The fair was very good for us. It helped us meet new manufacturers and suppliers and was an excellent show overall.





BJD Group

This is our first time here. We have already taken orders from a few major customers. Not only that we now have a better understanding of the requirements of Indian customers and industry. This exhibition has given a fillip to our growth here.



Exhibitors' Feedback

Lepu Medical Technologies

It was amazing. This platform has given us a lot of opportunities to meet with buyers who are genuinely interested in our technology. CEI is a wonderful platform, creating a win-win situation for everyone.



INDIA'S ELECTRONICS, COMPONENTS & HOME APPLIANCES SECTOR POISED FOR MAJOR GROWTH

India Consumer Electronics Market was valued at USD 80.8 Billion in 2024 and is expected to reach USD 149.1 Billion by 2033, at a CAGR of 6.10% during the forecast period 2024 – 2033.

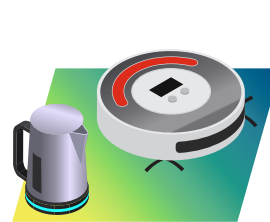
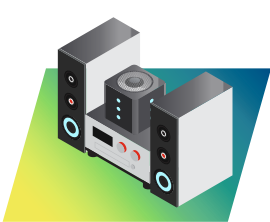
The India Home Appliances Market is expected to register a CAGR of greater than 5.5%.

Electronic goods continued to be the third biggest item in the import bill of India.

India's electronic components market is set to reach \$300 billion by 2025–26, driven by strong demand in automotive, telecom, and consumer electronics

Imports of electronic components increased from \$25.1 billion in 2022-23 to \$34.4 billion in 2023-24.

Electronic components and computer hardware accounts for more than half the electronic goods import. Most of the components are used by the mobile phone industry and despite increase in their domestic manufacturing the country is still dependent on high-value imports.













Pritesh Khilnani
Head – Global Logistics & Procurement CeX WeBuy Ent. Pvt. Ltd.

I liked the diversity and different industry categories here. I was able to meet with various manufacturers at this one locatin itself, so I am quite pleased with this show.

Converge at an Industry Trade Show
Accentuate your Brand
Network with Stakeholders Industry
Connect with B2B Professional Buyers
Collaborate and Scale
Penetrate and tap Potential Markets

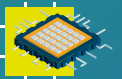


Buyers' Profile

-  Distributors & Dealers
-  Importers
-  Aggregators
-  Large Format Retailers
-  Retailers
-  E-tailers
-  Franchises
-  Wholesalers & Agents
-  Buying & Trading Houses
-  Government Procurement Agencies

Exhibitors' Profile

ELECTRONICS



HOME APPLIANCES



COMPONENTS

